

The Lovely Miss Bowman

Talented Hardworking Vibrant



We all know her; she goes by the name of Miss Kawana Bowman. She is the administrative assistant of the Journalism of Mass Communication Department (JOMC Department).

Miss Kawana Bowman starts her day around 5:30 a.m., and arrives at North Carolina A&T State University around 8:00 a.m. She arranges her day in an order that is dedicated to assisting students, staff, and faculty. Miss Bowman assists approximately 700 members of the JOMC Department. Miss Bowman enjoys what she does. Her position helps facilitate several tasks for the department such as helping to organize meetings, advising students, scheduling, writing expense reports, ordering necessities and, of course, planning for graduation. These are just some of her many talents! How does she do it? She says, "It can get a little hectic at times but, most of all, I enjoy helping the students. That's what keeps me going." With a Coca-Cola in hand and a bright smile upon her beautiful, vibrant face, yes, Miss Bowman keeps going! Miss Bowman not only puts her energy into her work but also into the people she comes across. With a cheerful and vibrant spirit, Miss Bowman always has something uplifting and/or motivating to say. It's natural; that's just me," says Miss Bowman.

A little history of the Department of Journalism and Mass Communication goes as it grew out of the Department of English, which offered journalism courses as early as the 1960's. In 1969, the university found the Department of Speech Communication and TheaterArts, which developed new courses in Journalism and Mass Communication. A year later moved into the innovative and highly developed Crosby Hall named after the 1st president, John O. Crosby who also, was newspaper publisher.

Miss Bowman tries her best to be effective even when it comes to upholding the JOMC Vision Statement which states, "The JOMC vision is to be recognized as an influential source in shaping the direction and makeup of mass media and its impact on society."

When it comes to helping to shape the future of mass media, Miss Bowman is an influential source who is truly doing her part. She exudes this through her ability to help the JOMC Department create, connect and communicate.

Miss Bowman is looking forward to planning for the upcoming graduation of 2023, along with the Department for JOMC graduating seniors. "Even though it is a busy time for everyone, I enjoy all the good vibes and energy," says Miss Bowman. "Finding time to plan is the only challenge," she adds. However, with the campus being "Wellness Friendly" and offering wellness days, Miss Bowman will have a chance to take care of any extra tasks that deem necessary.

Wellness Day is a time that is used to take care of one's health. This is a day which is recognized by the University to promote wellness to students, staff, and faculty. It has been implemented for over 3 years and is part of the alternative medicine movement of the 19th Century in the United States. It helps the University at large to take a break, reset one's mind, and to come back refreshed for even better productivity and awareness.

Miss Bowman is always in "busy mode," preparing for the next event or program. While navigating throughout the halls of the Department, one might spot her walking at a fast pace, with a deep look upon her face, which indicates that she is in deep thought. In addition, you might either see her hanging something on the walls, typing a letter, or even deeply submerged into a packet of paperwork. Nonetheless, if she seems like she is ignoring you, don't worry, she isn't. She is just working hard to help take the JOMC Department to the next level. So, anytime you see Miss Kawana Bowman and would like to stop and say hello, she would love to see you and will always greet you with a Coke and smile!

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