

Kennedy Brown:

Model Student and Student Model

College is more than just getting good grades. In this environment without parents, away from home and surrounded by like minded people students are given more time to reflect on who they are.

For many, college is an opportunity to explore one's real identity. They can pursue their career while exploring their other interests and values. For Kennedy Brown, college has given her a chance to breakout into the spotlight.

Kennedy is a sophomore management student with a concentration in entrepreneurship and innovation from Atlanta, Georgia. She is also a model, student leader, stylist and creative.

She first tuned into her creativity as a child, taking pictures with whatever she could. This led to her becoming interested in fashion and taking pictures of her outfits.

"I kind of realized that fashion and photography together equals modeling. I feel like being a model, you're kind of a canvas for other artists, whether that's the photographer, the stylist or the designer," Kennedy shared.

Kennedy is also the vice president of N.C. A&T's Society of Advancement of Management. S.A.M's mission is to help other

management students excel through networking and skill development.

Through S.A.M, Kennedy is hosting a 4-part series on life management called "Life management 101." The first part, "Tie it Together" focuses on building your personal identity in order to take control of your future and is open to all students.

Each session is interactive and is in partnership with the Blackstone Entrepreneurship Launchpad. This group helps students launch businesses while managing school and extracurriculars.

Self-development and life management is an important part of Kennedy's values. She believes in constantly trying to become the best version of yourself.

"I think I balance both school life and modeling because I know the type of person I want to be. I want to be multifaceted in all genres. Life management, the series I created, helps others with that as well," said Kennedy.

Modeling isn't just a hobby. She plans on

using her experience towards her dream, becoming a creative director.

Kennedy tries to keep her creativity alive through her hobbies. Her room is covered head to toe with her own paintings, posters and other collectibles.

It is important for students to take a break and reset from their daily stressors. Meditation allows Kennedy to have all these interests and stay on top of her work.

"One thing I do every night, I call it a brain dump, is write down random thoughts that are in my mind and draw a little picture of something that reminds me of that thought," said Kennedy.

Another thing that motivates Kennedy is her plans for the future. Among the various artworks in her room is a vision board for the future filled with colorful images.

"Take time each day or each week to intentionally do something that progresses into your goals. Give yourself grace but truly learn how to prioritize and set boundaries," she reveals.

Kennedy Brown exemplifies the balance between academic achievement and personal passion. Through modeling, leadership and creativity, she continues to inspire others to pursue their dreams while managing life's demands.

By: Mishayla Torres-Pinales

Kennedy Brown for Enroute Jewelry